

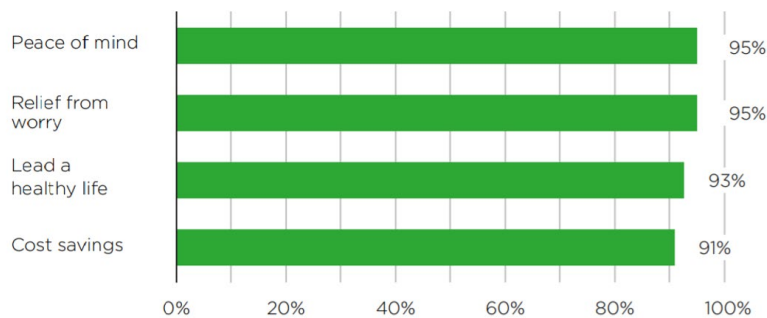
FOR IMMEDIATE RELEASE

Media contact: Emily O'Brien, media@deltadental.com

New report underscores the cost-savings and overall health benefits of dental insurance

OAK BROOK, Ill. — July 27, 2021 — New [research](#) from Delta Dental Plans Association shows that Americans value the cost-savings, peace of mind, and overall health benefits of dental insurance. A vast majority of Americans with dental insurance [reported*](#) that having coverage helps them to maintain good oral health (96%), saves money in the long run (91%), is well worth the cost (91%), and provides relief from having to worry about dental emergencies (95%). They also recognize other overall health benefits, such as peace of mind (95%) and the opportunity to lead a healthy life (93%).

Majority of consumers experience emotional and financial benefits by having dental insurance



"The value of dental insurance is clear: it enables cost-savings, gives peace of mind, and supports overall health," said James W. Hutchison, President & CEO, Delta Dental Plans Association. "Delta Dental remains committed to leading the nation in providing affordable plans, expanding access to care, and ensuring Americans can benefit from the value that dental insurance delivers and live their healthiest lives."

If you are interested in learning more about dental insurance plans, please visit: <https://www.deltadental.com/us/en/product.html>

*As reported in the results of [Delta Dental's 2020 State of America's Oral Health Report](#), a nationwide analysis of consumer opinions and behaviors related to oral health.

About Delta Dental Plans Association

Based in Oak Brook, Illinois, Delta Dental Plans Association is the not-for-profit national association of the 39 independent Delta Dental companies. Through these companies, Delta Dental is the nation's largest dental insurance provider, covering more than 80 million Americans and offering the country's largest dental network with approximately 156,000 participating dentists. Over the last decade, Delta Dental companies provided over \$1.75 billion in direct and in-kind support to improve the oral health of our communities across the country. Visit deltadental.com for information on [individual dental insurance](#) plans and [group dental insurance](#) plans.

Follow us on Twitter [@DeltaDental](#) and Facebook: [Delta Dental Plans Association](#)

#